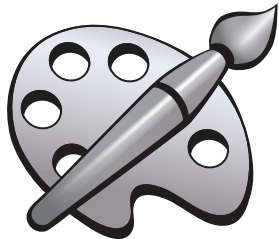
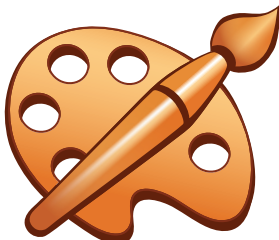




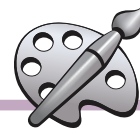
FEDERATION OF CANADIAN ARTISTS
Toronto Chapter



Join FCA Toronto in celebrating fine art by award-winning Canadian artists. We invite you to participate in our sponsorship program for public exhibitions. We are seeking sponsorship to supplement the awards given to our artists. In return, we are offering sponsors multiple opportunities to connect and gain exposure to our visual artists, their network of followers and collectors, and the wider community that appreciates the arts. Please consider adopting one of our three levels of sponsorship.

Sponsorship Level	Cost & Benefits
Gold Sponsor 	Cost: \$600 per exhibition Benefits: <ul style="list-style-type: none">• Receive title sponsor recognition in all our promotions for the exhibition, on all our platforms• Place an online ad on our website and social media accounts• Sponsor a specific artist award• Be an award presenter on opening night• All the benefits of Silver and Bronze Sponsorship Levels (listed below)
Silver Sponsor 	Cost: \$300 per exhibition Benefits: <ul style="list-style-type: none">• Include your logo in all our promotions• Place an online banner ad• See an advanced preview of the show• All the benefits of Bronze Sponsorship Level (listed below)
Bronze Sponsor 	Cost: \$150 per exhibition Benefits: <ul style="list-style-type: none">• Receive credit in all our exhibition promotions in all the media we use• Receive an invitation to all exhibition-related events• Receive a formal thank you at all events

Compare the Plans:



Benefits and Options	Bronze	Silver	Gold
VIP Invitation to Show Previews and Receptions	✓	✓	✓
Credit in all Promotions*	✓	✓	✓
Your Logo in all Promotions**		✓	✓
Online Banner Ad***		✓	✓
Advanced Show Preview		✓	✓
Online Poster Ad***			✓
Sponsor Specific Artist Award			✓
Be an Award Presenter			✓
Title Sponsor Recognition in all Promotions****			✓

- * FCA Toronto promotes its exhibitions on its website, social media and video platforms as well as email campaigns, online event listings, and local public media
- ** Includes award certificates
- *** FCA Toronto will post an ad created by the sponsor on all of our online platforms. Specs will be provided
- **** On our home page, on the top of our online exhibition page, and on the title screen of our 3D virtual studio tour with your contact information and URL links

Our sponsorship plans can be customized to suit your needs or to reflect your own interests and priorities.

FCA Toronto's goal is to find community partners who can help us build our capacity to recognize award-winning Canadian talent through the hosting of three public exhibitions a year in prestigious locations.

Your support for this initiative is essential for our success and very much appreciated.



FEDERATION
of CANADIAN
ARTISTS

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FCA Toronto is an independent not-for-profit organization of professional artists working in a variety of traditional media. Our aim is to advance the community's knowledge and appreciation of our visual art through the hosting of public exhibitions and workshops.

www.fcatoronto.ca • toronto@artists.ca

